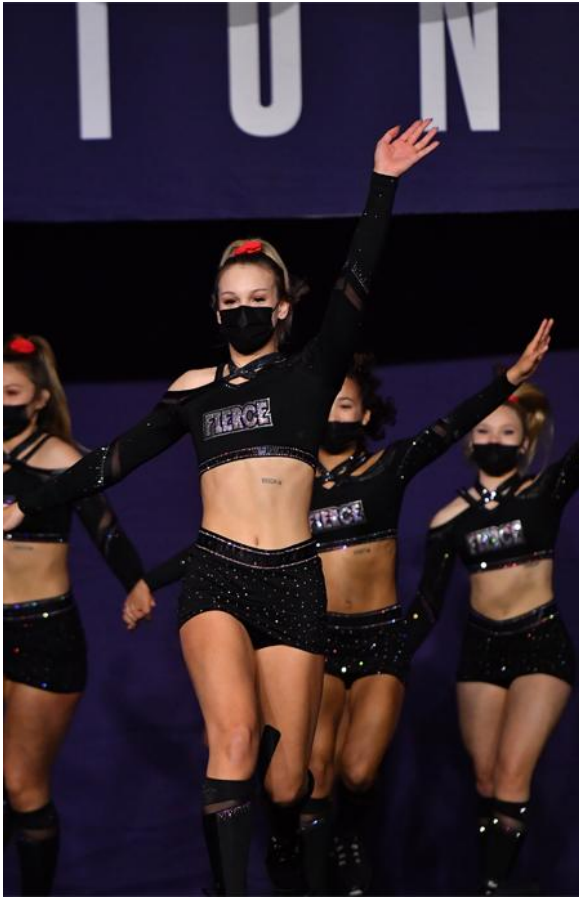


2021
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**FIERCE**
Cheer Elite



Welcome to the Fierce Cheer Elite Royal Family!

We are delighted that you have chosen to become a part of the most prestigious all-star program in the North Bay.

Our mission at Fierce Cheer Elite is to teach respect for one another and help Athletes grow in the sport of cheer and dance.

Our goal each day is to teach our athletes the value of commitment, hard work, integrity, leadership, self-confidence, positive attitude and a love of the sport.

Our vision is Athletes inspiring Athletes to be their very best. We are committed to excellence and to be the very best all-star program in the country. Each and every family is important to us and our program.

We are celebrating our **16th Season!** Please review this handbook and register your family at the Parent Portal by clicking the link on our website at <https://fiercecheerelite.com/>

Location: 324 Yolanda, Suite B Santa Rosa, CA.

Private Parking Lot. Back unit.

Contact Information: (707) 623-0648. FierceCheerEliteLLC@gmail.com

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2021-2022 AGE GRID

NEW: An athlete's date of birth must be on or between the dates listed to be eligible for the division.



USASF Elite Levels 1-5 (TRAVEL TEAMS)

- Senior Level 1-5: 6/1/2002-2009 (ages 12-18)
- Junior Level 1-3: 2005-2015 (ages 6-15)
- Junior Level 4: 2005-2013 (ages 8-15)
- Junior Level 5-6: 2005-2012 (ages 9-15)
- Youth Level 1-3: 2009-2016 (ages 5-11)
- Youth Level 4: 2009-2013 (ages 8-11)
- Youth Level 5: 2009-2012 (ages 9-11)
- Mini Level 1-2: 2012-2016 (ages 5-8)
- Tiny Level 1: 2014-2016 (ages 5-6)
- Tiny Level 1 w/Restrictions: 3-6 years old
2014-6/1/18 (ages 3-6)



IASF Elite Levels 1-4 (TRAVEL TEAMS)

- Junior International Levels 1-4: 2004-2012 (ages 9-16)
- International Senior Levels 1-4: 2002-2008 (ages 13-18)
- International Open Level 4-6: 2008 or before (ages 13+)



USASF Cheer Novice/Prep (NON TRAVEL TEAMS)

- Tiny Prep Level 1.1: 2014-2016 (ages 5-6)
- Mini Prep Level 1.1: 2012-2016 (ages 5-8)
- Youth Prep Level 1.1: 2009-2016 (ages 5-11)
- Junior Prep Level 1.1: 2005-2015 (ages 6-15)
- Senior Prep Level 1.1: 6/1/2002-2011 (ages 10-18)

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2021 - 2022 TRYOUT INFORMATION

The tryout process will be as stress free as possible for our athletes. Regardless of their age or experience level, we will make sure they are evaluated properly and placed on the appropriate team for the upcoming season.

May 1 - June 11
CLASSES - PRESEASON CLASSES - PRESEASON C

May 10th
MEETING - NEW PARENT MEETING - NEW PARENT

May 11th
ETING - RETURNING PARENT MEETING - RETURNIN

May 22-23rd
TS ROUND 1 - TRYOUTS ROUND 1 - TRYOUTS ROUND

June 5-6th
TS ROUND 2 - TRYOUTS ROUND 2 - TRYOUTS ROUND

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We offer PreSeason Classes!



Register your Athlete here

[Register your Athlete here](#) ▶ [Click here to Register](#)

Pre-Season Class Pass

Pre-Season Class Pass allows you to choose as many classes as you would like between today through June 11th, 2021. Athletes are required to pre-register for class...

1 payment option: [Details...](#)

From: 04/26/2021 to: 06/11/2021 duration: 60 min at [Santa Rosa](#)

Slot	SUN	MON	TUE	WED	THU	FRI	SAT	
#1	02:00 am - 03:00 am	X	X	X	X	X	X	Add to Cart

Tumble Classes

[Tumble Classes](#) ▶ [Flyer Flex Class](#)

[Tumble Classes](#) ▶ [Jump Class](#)

[Tumble Classes](#) ▶ [Stunt Technique Class](#)

[Tumble Classes](#) ▶ [Tumble Class - Level 1](#)

[Tumble Classes](#) ▶ [Tumble Class - Level 2](#)

[Tumble Classes](#) ▶ [Tumble Class - Level 3](#)

[Tumble Classes](#) ▶ [Tumble Class - Level 4](#)

[Tumble Classes](#) ▶ [Tumble Class - Level 5](#)

Sign up for the Classes at fiercecheerelite.com by clicking Parent Portal, or at <http://bit.ly/FCE2021>

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2021-2022 TRYOUT GUIDELINES

Level	Stunting	Jumps	StandingTumbling	RunningTumbling
1	Knee Level stunts, Prep level.	Level jumps or Above Level jumps.	- Back walkover	Front Walkover
2	Prep level one-legged stunts, extended two legged stunts.	Level jumps or Above Level jumps.	-Back handspring - Back-walkover into back handspring	Running tumbling to a back handspring.
3	Extended one-legged stunts. Single twisting dismounts from two feet.	Above Level jumps or Hyper extended jumps..	- Multiple connected back handsprings - Jumps to standing back handsprings	Running tumbling to tuck. Specialty tumbling to tuck.
4	Release moves to extended level. Twisting stunts to two feet. Double twisting dismounts from two feet.	Above Level jumps or Hyper extended jumps..	- Standing tuck - Jumps to back handspring tuck - Standing back handsprings to TUCK	Running tumbling to layout. Specialty Pass to layout.
5	Twisting stunts to extended level to one foot. Double twisting dismounts from one foot.	Hyper extended jumps.	- Jumps to back tuck -Standing tumbling to LAYOUT	- Running tumbling to full - Specialty to full
6	Twisting stunts to extended level to one foot. Double twisting dismounts from one foot.	Hyper extended jumps.	Jumps to back tuck - Jump to standing tumbling to full or standing tumbling to double	- Running tumbling to double or Specialty to full or double.

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FIERCE PARENT POLICY AND ACKNOWLEDGEMENT

All monthly fees are due by the 5th of each month, late by the 10th. Please make arrangements to pay by: Bank check, auto payment set-up, cash, or personal check. Preferred payment: Bank auto check or auto credit card payment. You will receive monthly invoices by the 1st of each month. Please keep all invoices and receipts in the event of a question. A \$20.00 late fee will be assessed for all payments after the 10th of each month. If any payments paid by check are returned as non-sufficient funds, there will be a \$35.00 Service Charge that must be received within 5 days. **MONTHLY TUITION CANNOT BE PRO-RATED FOR ANY REASON.** In the event monthly tuition is not paid, the credit card on file will be charged.

Early Termination Fee: When an athlete leaves the program mid-season for any reason, a hardship is created for the coaches and remaining team members, as routines and positions have to be reworked, often resulting in extra practices and lost productivity. As such, if a team member quits or is removed from the team for any reason other than family relocation of 50+ miles away, the following penalty will apply: \$500. Fail to respect the payment and early termination guidelines in this contract accepted at the time of signing will result in sending the account to collections.

PRACTICES

Fierce offers closed practices. We want your athlete to get the most out of our training without distractions. We need their full attention. If there are distractions- the whole team is affected.

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PRACTICE ATTENDANCE POLICY

Fierce Cheer Elite has a point policy in regard to absences to practices. Fierce Cheer Elite does not excuse practices for any reason. All absences affect the team in the same way, regardless of the reason. To accommodate every family equally, we have adopted a point system to be adhered to by all Fierce Cheer Elite athletes. Each athlete will start at 0 attendance points, reaching 10 point MAX. Attendance will be tracked through the parent portal/GoMotion app.

Absence Points: (if not on the list, will still affect points)

Competitions: Result in REMOVAL,

No Call/No Show: 10 Points with immediate probationary period

Missing Practices 2-Weeks Prior to Comp: 10 Points

Vacations: 3 Points

Sick or Illness: 2 Points

Documented School Event: 1 Points

Athletes that reach 10 points will result in a charge of \$25.00 and be placed on a probationary period for 30 days. No exceptions. Excessive absences will result in removal from the program without a refund.

NOTICE OF RIGHT TO REMOVE

FIERCE reserves the right to remove any athlete from the program, move them to another team, or make them an alternate for any reason at any time.

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TRANSPORTATION AND ACCOMMODATIONS

Parents are responsible and solely responsible for the transportation/accommodations of their athlete. Athletes are to arrive on time to practices and competitions. Fierce is not responsible for any reimbursement if a competition should be canceled for any reason.

PARENTAL SUPPORT

Your dedication and support for our program is important. We encourage parents, fans, and friends to wear Fierce attire and SIT TOGETHER AS A GYM. Showing respect for our program and other programs is expected. YOU ARE REPRESENTING FIERCE.

PARENT WARNING: If a parent or anyone is observed speaking negatively (including on any social media platforms) about FIERCE, the teams, coaches, other parents, or athletes-he/she will be counseled and or asked to leave. If conflict resolution cannot be achieved, the athlete will be removed from the team. If a parent verbally assaults or threatens an athlete, coach, or parent, the family will be removed from the program. We will not TOLERATE this type of conduct. FIERCE reserves the right to remove an athlete and or family from the program, for any reason, at any time.

CROSSOVERS

It is common in the all-star industry to have athletes compete on more than one team. There will be no extra tuition charge for crossing over to another team, but there will be additional competition/ and choreography fees. Fees will be calculated at the time of contract signing. All crossover fees must be paid according to the fee schedule.

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TEAM PARENT

Each team will have a team parent. This parent will be responsible for checking athletes in at competitions, making athletes aware of warmup and award ceremony times, organizing team bonding, and distributing snack bags at competitions. Team parents will also help our fans sit together.

POSTING OF VIDEOS

There is to be NO unauthorized public posting of Fierce videos, custom promotion posters, clothing items and or anything using the Fierce Logo. This includes, but is not limited to:

FACEBOOK, TWITTER, INSTAGRAM, SNAPCHAT, OTHER SOCIAL MEDIA PLATFORMS.

TEAM PLACEMENT

All athletes are placed on a team at the discretion of FIERCE. Age, experience & ability all factor into placement. Please understand that athletes may be repositioned, moved or replaced at any time at the discretion of FIERCE. Any and all changes are made to benefit the team as a whole.

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Code of Conduct Acknowledgment

I will not be involved in any matter of disrespect towards any members of the Fierce Cheer Elite staff, parents or students.

Anyone threatening to quit or pull their child from a squad may be dismissed from the program immediately.

I understand that athletes are required to wear the appropriate practice attire to every practice.

I will not design, purchase, distribute or sell any clothing, bows or other items without prior written consent from an owner of Fierce Cheer Elite. This includes team t-shirts and spirit items, This does not include snacks, cakes, cookies or consumable goodies.

I will not participate in negative gossip or communications that adversely affects Fierce Cheer Elite. This includes but is not limited to Facebook, Instagram, Snapchat, GroupMe, Chat Rooms or other Websites.

I will not post Fierce Cheer Elite music, choreography, routines, stunts, etc. on any website or any social media.

I will maintain and/or improve the skills I performed at tryouts through hard work and dedication.

I will not hold or threaten to hold my child from practice or competition as a form of punishment.

I will conduct myself with respect and integrity, displaying positive sportsmanship at all times.

I understand all athletes at Fierce Cheer Elite are expected to arrive at practices and competitions on time with a positive attitude and try their best effort in every endeavor.

I will abide by my team's hair and make-up policy.

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I will not use inappropriate language.

I understand it is sometimes necessary for athletes to be moved from one team to another.

I understand that if I leave a competition early or before any awards or athletes gifts are given out, I may or may not received my gifts or awards as coaches will and may be busy assisting other athletes.

I understand that if Fierce Cheer Elite opens viewing of practice that area should be a positive atmosphere, and I may be prohibited from using that area if I cannot maintain a positive attitude while there. No Parent or non Fierce Cheer Elite member is allowed on our practice floor during any practice i.e tumbling, all star practice or dance practice.

I understand that if I need to speak to the coaching staff I will arrange a meet time with them in advanced and not distract or interrupt class time.

I understand monthly billing will be processed at the 1st through 3rd of every month, failure to take care of my fees will result in an automatic \$10.00 late fee for each transaction.

I understand that is a 12 month commitment I am making. I will honor my commitment.

I understand that if I quit or I am removed from the program, I will not be entitled to a refund of any kind. This includes all monies paid to Fierce Cheer Elite including prepaid expenses. Cheerleaders, parents, relatives and friends are never allowed to contact competition companies or their officials for any reason. Contact Fierce Cheer Elite if you have questions or comments relating to competition companies or their officials.

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ESTIMATED FINANCIAL OBLIGATIONS

We understand that All-star Cheer, while not as costly as some youth activities, can still be an expensive sport. We give all of our pricing upfront so you know what the financial commitment is before you sign your athlete up. We do offer different fundraising opportunities that can help to offset the cost if you choose to participate in them. **(all pricing except tuition is subject to change)**



Registration Fee (includes membership fee):

\$65 New Athletes
\$55 Returning Athletes

Monthly Tuition (June 2021-May 2022):

\$195.00 Elite Level
\$160.00 Full Year Prep and Novice
\$110.00 Half Year Prep and Novice
\$80.00 Tiny Teams

Stunt Camp, Choreography, Music Fee, and Competition Fees:

\$650.00 Deposit **due at Tryouts**

Additionally, based on your placed level:

Elite
Three payments of \$350

International
Three payments of \$350

Crossover
Three payments of \$230

Full year novice
Three payments of \$230

Full year prep
Three payments of \$250

Half year team
Three payments of \$135

Due: September/October/November

Coach Fee:
\$250 Due by the end of August

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Athlete Uniform/Accessories:

Practice wear, Warm ups, Backpack, Uniform, Shoes, and Hair Accessories are **MANDATORY** items.



Item	Price
Elite Practice Bra	\$84
Elite Practice Shorts	\$40
Elite Practice Tank	\$50
Mini Practice Bra	\$50
Mini Practice Shorts	\$25
Mini Practice Tank	\$40
Mini Uniform Top	\$100
Mini Uniform Shorts	\$25
Elite Jacket	\$175
Prep Jacket	\$120
Joggers	\$55
Back Pack	\$120
Bow	\$28
Hair Cuff	\$20
Shoes	\$140
Reign Crop	\$370
Reign Skirt	\$115
Reign Socks	\$65
New Elite Uniform	~\$525 ~475 for SR. Teams
Tiny Practice Tank	\$35
Tiny Practice Shorts	\$25
Tiny Uniform Top	\$80
Tiny Uniform Shorts	\$25
Tiny Shoes (white)	\$55

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FUNDRAISING SAVE THE DATES

Please save the dates for the following fundraising events. These will help to alleviate some of the costs of the season such as uniforms, competition fees etc. All of the fundraising this season will be online to keep it as easy and simple as possible on parents.

We will be in touch via BAND before each event with specific instructions on how to participate. If you have any questions, please do not hesitate to reach out.

Patricia Rosillo – (626) 393-9758

Natalie Werle (415) 233-1616

JUNE 14th – Sponsor My Uniform

JULY 12th – Double Good Popcorn

AUGUST 27th – Chipotle

SEPTEMBER 20th – Little Caesars Pizza Kits

OCTOBER 11th – Krispy Kreme

NOVEMBER 15th – Popcornopolis

JANUARY 25th – The Goodies Factory Cookie Dough

February – April – TBT

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IMPORTANT DATES 2021-2022



FCE GYM IS CLOSED AND NO ALL STAR PRACTICE ON THE FOLLOWING DATES:

September 6th Labor Day
November 25th-28th Thanksgiving
December 23rd -January 2nd Christmas Break
Monday after Palm Springs
Monday after Anaheim

Tryouts

May 22nd -23rd and June 5th and 6th



Stunt Camp

July/Aug TBD Elite Level Teams
July/Aug TBD Mini, Prep and Novice Teams

Choreography

Aug/Sep TBD Elite Level Teams. September date TBD
Aug/Sep TBD Mini, Prep and Novice Teams

Parent Meetings

A schedule of mandatory parent meetings will be sent out at the beginning of the season

Tumbling Classes

\$65/Mo. for members
\$75/Mo. for non-members

Private Lessons

To arrange for a private lesson, please call the gym at (707) 623-0648 for availability and to request an instructor.



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2021-2022 COMPETITION SCHEDULE

TENTATIVE SCHEDULE (Competitions/Dates/Locations may change, due to Covid-19)

EVENT	DATE	LOCATION	HOTEL RESTRICTIONS	BID EVENT
GSSA NOR CAL CLASSIC	11/20/2021	SAN MATEO	NO	YES
AMERICAN CHEER POWER	12/4/2021 - 12/5/2021	ROSEVILLE	TBD	YES
AMERICAN CHAMPIONSHIP	1/22/2022 - 1/23/2022	SAN JOSE	TBD	YES
DUEL IN THE DESERT	2/5/2022 - 2/6/2022	PALM SPRINGS	TBD	YES
NCA CLASSIC	2/12/2022 - 2/13/2022	ROSEVILLE	TBD	YES
NCA NATIONALS (Considering)	2/25-2/27/2022	DALLAS, TX	TBD	YES
CHEERSPORT	3/5/2022	STOCKTON	NO	YES
USA GRAND CHAMPIONSHIPS	3/19/2022 - 3/20/2022	ANAHEIM	TBD	YES
JAMFEST	4/9/2022	STOCKTON	NO	YES
THE REGIONAL SUMMIT *	TBD	TBD	TBD	YES
THE SUMMIT *	4/28-5/1/2022	ORLANDO, FL	TBD	
THE D2 SUMMIT *	5/6-8/2022	ORLANDO, FL	TBD	

* Competition Fees Additional

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The Varsity D2 Summit Championship



Held at the Walt Disney World Resort Exclusively for gyms with 125 athletes or less. This championship in May is a target event for small gyms and cheerleaders across the nation.

While not all Fierce Cheer Elite teams may receive a bid to compete at the Summit, we need to ensure our athletes and families are best prepared to accept the financial responsibility to attend the event in order to be prepared.

All full-year teams will declare for and accept bids for the D2 Summit. Athlete commitment for D2 Summit is not optional, and is a part of the overall commitment for the 2021-2022 season. Athletes who decide not to attend The D2 Summit with their bid-winning team will be subject to the program withdrawal penalties, as outlined in the financial section in the parent portal that you registered and agreed to. .

Fierce Cheer Elite has sent 7 of our last 9 teams to D2 Summit. There is a high likelihood that your athlete's team will earn a bid to D2 Summit.

Please be aware of the potential expense, and plan accordingly. Summit costs and expenses are in addition to the scheduled payments in this contract. Estimated expenses will range between \$750 to \$1000 per athlete, and include registration fees, Disney accommodations for 4 nights, Disney Park Hopper Tickets, coach and gym fees, airport and park transportation, and access to the celebration party.

Airfare as well as Parent/Family travel packages are additional and payable directly to Varsity/Summit and your airline of choice.



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Fierce Cheer Elite Cheerleading Sponsor Form

Dear Sir/Madam:

Today cheerleading is recognized as a sport in almost every state in the nation, including California. Athletes in cheerleading compete nationally and train for many hours each week. Today's competitive cheerleaders must be skilled gymnasts and perform acrobatic feats that require extreme flexibility, strength and agility. Many all-star and collegiate team competitions are broadcast on national television. Top athletes receive college scholarships.

Fierce Cheer Elite of Northern California comprises a group of nine competitive teams, a total of around 100 athletes, between the ages of five and nineteen. These athletes compete year round at local, regional and national competitions. In sixteen years, Fierce Cheer Elite has captured numerous regional wins and National Championships!

Fierce Cheer Elite is not affiliated with a school and does not receive funding to assist in competitive endeavors. Therefore, to assist in offsetting the high costs of training, travel, and competition fees Allstars seek support in the form of corporate sponsorships and fundraisers. I am writing to you today to invite your company to participate as a corporate sponsor for our Allstar.

You may sponsor any amount. Make the check payable to **Fierce Cheer Elite, LLC.** All donations will go directly to the athlete you are sponsoring.

Thank you in advance for your generous support.

Sincerely,
Fierce Cheer Elite

Fierce Cheer Elite Cheerleading Sponsor Form

Allstar Name: _____ Team: _____

Sponsoring Company: _____

Company Contact: _____ Phone: _____

Sponsorship Amount: _____ Check No: _____

Make check payable to Fierce Cheer Elite, LLC. . Submit form and payment to allstar requesting sponsorship or mail to:

Fierce Cheer Elite
324 Yolanda Ave, Ste. B
Santa Rosa, CA 95404

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Fierce Cheer Elite Staff



Coach Rose



Coach Mariah



Coach Goose



Coach Robin



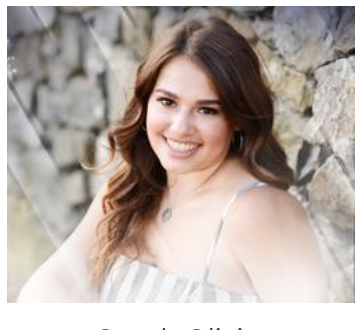
Coach Qui



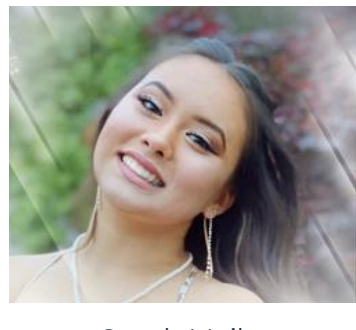
Coach Mariah



Coach Mady



Coach Olivia



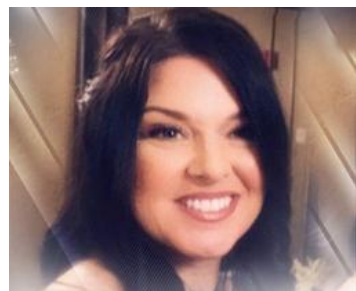
Coach Maile



Coach Jaden



Coach Carolynn



Owner/Admin/Coach
Jen



Owner/Admin/Media
Brent

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FIERCE *Cheer Elite*

Fierce Cheer Elite Gallery



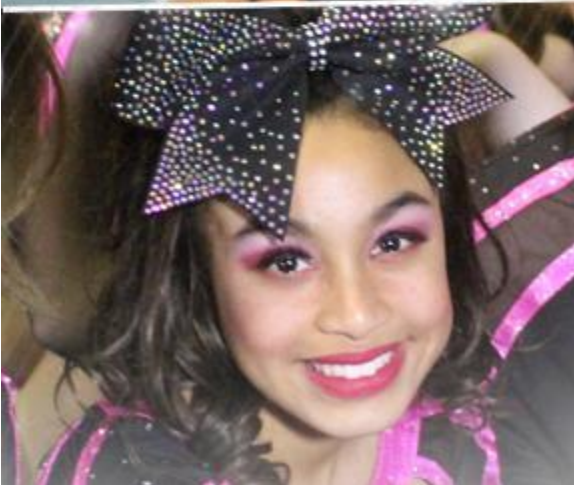
We live an hour north of the gym, but it is definitely worth the travel time to see the growth that she has made in her flying, tumbling and dance skills. Her confidence level has improved tremendously during this season. I believe the true success of Fierce is due to the management, to the coaching staff and to the athletes of the gym. Fierce is a family oriented gym and I would highly recommend them as a gym, if you are looking for an elite cheer team to join.

- Bobby Simas



Regardless of cost or commitment I feel our daughters have gotten out of this things that money cannot buy and we would not change anything if we had to do it all over again.

- Toni Vizcaino



The best family ever.. love this place... when we started with Fierce my daughter and myself were welcomed with open arms and loved from the start. Never felt so welcomed anywhere. My daughter loves being a part of this cheer family. Could not ever go anywhere else. We Love Fierce. #dedicatedforlife.

- Bambi Bryant